Data Analytics and Artificial Intelligence
- Enable Business Success

If you are enthusiastic about innovative solutions for business improvements, Data Analytics ("Analytics") and Artificial Intelligence ("AI") could enable you to achieve your goals.

The workshop will discuss the following aspects of Analytics and AI.

- Overview
  Why are Analytics and AI technologies important?
  An overview is provided to explain how they work and to clarify key concepts.
- Data Science
  How does Data Science help your business develop Analytics and AI capabilities?
- Machine Learning
  How does Machine Learning work?
  What do you need to know about Machine Learning?
  What problems could be solved via Machine Learning methodologies?

Join the Free Workshop to Start the Innovation Journey

Please contact **TeleMARS** via Email: mark.beckett@telemars.com.au to discuss your needs and arrange a customised workshop appointment.

The workshop can be conducted online or in person.
The maximum number of participants is 25 for each workshop.